

**Jane Goodall's Roots & Shoots
Day of Peace Festival**

**Sunday, September 19, 2010
11:00am to 4:00pm**



Jane Goodall's
Roots & Shoots



Vendor & Exhibitor Application

Booth Selection:

Single: (10' x 10')
\$250 / (Non-profit: \$100)

Double: (10' x 20')
\$350 / (Non-profit: \$200)

Peace Partner: 20' x 40' corner locations with 3-sided access. Includes stage-front signage, feature placement on festival's website and Facebook pages; and inclusion in event media materials. \$5,000

Organization Type:

Vendor/Exhibitor

Non-Profit Vendor/Exhibitor

Space on the pier is limited and will be assigned on a first come first served basis. This is a rain or shine event. No refunds will be provided. In accordance with Santa Monica Pier policy, absolutely no food or drink sales will be permitted without prior written authorization from Day of Peace festival director.

Organization / Exhibitor / Vendor Name: _____

Description: Please provide a brief description of your organization and a summary of your on-site exhibit (including any items to be sold; literature to be distributed; games or other activities to be conducted at your booth.) Use back side if additional space is needed.

Payment information:

| | |
|--|--|
| Cardholder Name: (exactly as printed on card) | |
| Billing Address: (address the card is billed to) | |
| Credit Card #: | |
| CVC Code: (3 or 4 digits on back of card) | |
| Expiration Date: | |
| Cardholder's Signature: | |
| Date: | |

Paying by check? Check payable to **Roots & Shoots, California** must be postmarked on or before Sept. 1, 2010. Please indicate "**Day of Peace**" on memo line of check.

Mail to: Day of Peace
c/o Darlene Zavalney
1111C West 10th Street
San Pedro, CA 90731

(more)

Note: The event organizing committee reserves the right to modify the event or benefits described and to decline at its discretion applications from organizations or individuals deemed outside the event’s environmental and culturally diverse objectives. The undersigned grants Roots & Shoots Day of Peace and The Jane Goodall Institute (JGI) the unrestricted right to use photographs and video in which undersigned’s brand, product(s), affiliated representative(s), etc. may appear, for any purpose and in any manner and medium; to alter the same without restriction; and to copyright the same. Indemnification: The undersigned agrees to indemnify, defend, and hold harmless Roots & Shoots, JGI, The Santa Monica Pier, and any of its agents, employees, or volunteers from any and all claims, liabilities, expenses, or damages of any nature, arising out of, or in any way connected with performance of this Agreement by the undersigned, the undersigned agents, employees, volunteers or independent contractors hired by the undersigned. This indemnity shall apply to all claims and liability regardless of whether any insurance policies are applicable.

Signature: _____

Title: _____

Organization: _____

Date: _____

Questions? Contact Dar Zavalney at 310-200-5603 or email Dar@DayOfPeaceCa.org
Indicate “Day of Peace Exhibitor Application” in subject line of email.